

# Don't live in Denial, OH.

Opioid abuse and misuse does not discriminate by race, age or socioeconomic status. It affects everyone. It can happen in your family, and to your grandkids.



## The Opioid Crisis

Opioids consist of **prescription drugs** like OxyContin® or Vicodin and **illegal drugs** like heroin.

**134 Americans** die each day from an opioid overdose.

Americans are now **more likely to die from an opioid overdose** than a car crash.

# 5x

The hospitalization rate due to opioid abuse for those 65 and older has **quintupled** in the past two decades.

## Know the risks



# 20%

Almost 20% of Medicare Part D recipients are at “serious risk of opioid misuse or overdose.”

## What can you do?

Opioid abuse and misuse does not discriminate. Don't live in denial – start taking the steps to protect yourself and your family.



### Talk to Your Grandkids.

Conversations with your grandkids are one of the most effective ways to prevent drug use. It's not always easy, but it can cut the risk of drug misuse in half.



### Safeguard Your Prescriptions.

If you're prescribed pain medicine, keep it in a secure place that only you can access and monitor the number of pills.



### Dispose of Your Medications.

Teens are more likely to get opioids from their family than a drug dealer. When you have leftover pills, get rid of them properly and immediately.

# About the Ohio Opioid Education Alliance

The Ohio Opioid Education Alliance is a coalition of business, education, nonprofit, civic and government organizations and associations.

The Alliance's main goal is to educate and prevent the next generation of young people from misusing and abusing prescription opioids by supporting the *Don't Live in Denial* campaign.



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die every day in the United States from an opioid overdose.



**DontLiveinDenial.org**



@OhioOpioidEducationAlliance



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# Where no one talks to their grandkids about opioids.



**DontLiveinDenial.org**

Main St

DENIAL

DON'T LIVE IN  
DENIAL, OH